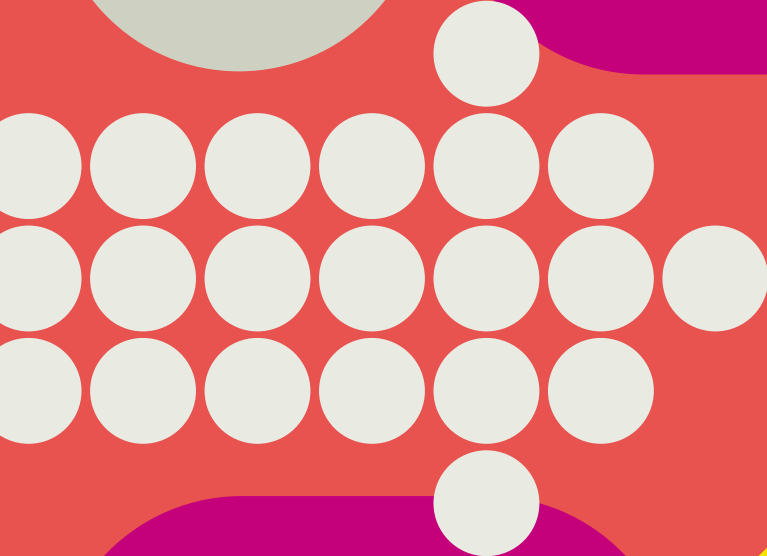




LIFELONG LEARNING



An essential
skill for
the future



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ESSEC Alumni's mission

We develop and support the future-fit leaders
of our ESSEC alumni community.

In a rapidly changing world, every moment is an opportunity to learn, progress and reinvent ourselves. But between a packed schedule and an endless flow of offers, it is not always easy to find the right resources to move forward.

At ESSEC Alumni, we believe that learning never stops.

That's why we have created the Lifelong Learning offer, combining inspirational content, high-quality resources and outstanding partners, designed to nurture your growth along every step of your career.

Discover an exclusive selection of training programmes and premium content, available no matter where you are in the world, and progress at your own pace.

Make learning a key to your success, now and for the long term.

Claire & Frédérique,
Your ESSEC Alumni Lifelong Learning Team

In the last four years,
around

30,000

alumni have benefited from ESSEC Alumni's
Career & Lifelong learning services.

**WHAT ARE YOU
WAITING FOR?**



**Create your
ESSEC
Alumni
account**



Learn at your own pace

edflex

Thanks to our partner, Edflex, you have access to a selection of the best online content: MOOCs, podcasts, videos, articles and more, updated every day. Explore themed courses developed specifically for you, such as self-development, AI, management, fresh graduates, marketing, and entrepreneurship. Available whenever you want, wherever you are.

Fee

Free for students and graduates with lifelong membership

Access

essecalumni.com/en/page/advanced-executive-programs



A new posting abroad? Expatriation in sight? Or just keen to travel and discover another language?

With more than 30 languages on offer, from English to Spanish or Mandarin, ASSiMiL is at your side to help you progress at your own pace. Thanks to this partnership, you can overcome the language barrier and make way for new career or holiday travel opportunities.

Fee

Free for students and graduates with lifelong membership

Access

- essecalumni.com/en/page/advanced-executive-programs
- Connect to Assimil via the banner on the Edflex homepage



le wagon

You are creating a business, beginning a career in technology, or simply want to master new technologies? Thanks to a partnership with Le Wagon, you can avail of exclusive rates for internationally recognised training courses in technology. You can train online or at one of the Wagon campuses in Europe, as well as online in Asia. Le Wagon also regularly offers free introductory workshops in web development, data science, no code and AI, providing you with practical insight in these fields and a new boost to your career projects.

Fee

- Free online workshops
- 10% discount on training courses

Access

- [Sign up for workshops](https://essecalumni.com/en/page/advanced-executive-programs) via the schedule at essecalumni.com
- To enrol in training courses: info.lewagon.com/fr/le-wagon-x-essec-alumni-association

Explore business databases



L'économie réelle

Whether you're an entrepreneur, going through a career change, taking over a business, or just curious to discover a sector in depth, Xerfi courses are made for you.

Gain access to more than 800 clear and impactful analyses to decipher trends, understand markets and spot new opportunities.

A strategic tool to hone your vision, anticipate change and boost your projects.

Fee

- Unlimited free access for lifelong contributors
- €250 for annual contributors

Access

Request your login details at alumni-learning@essec.edu by submitting your ESSEC (B00) ID



Explore the financial health and marketing & sales data of thousands of French companies with Cap Financials.

Whether you're looking to target new customers, compare competitors, analyse opportunities or prepare a prospection strategy, you'll have access to reliable and actionable information to make informed decisions.

A genuine lever to develop your business, streamline your analyses and boost your projects.

Fee

Free for students and graduates with lifelong membership

Access

essecalumni.com/en/page/market-intelligence



Learn more about Impact



IMPACT LEARNING HUB BY ESSEC ALUMNI

Our new online resource platform is a genuine library geared towards ESSEC graduates and students eager to address the challenges of environmental and social transition.

It features articles, podcasts, videos, MOOCs and other content based on the network's collective expertise (ESSEC Alumni Clubs, ESSEC Together, ESSEC Social Innovation Centre and ESSEC Equality, Diversity and Inclusion Centre).

Fee

Free

Access

[essecalumni.com>Lifelong Learning](https://essecalumni.com/Lifelong-Learning)



THE CLIMATE SCHOOL BY AXA CLIMATE

Our partnership with the Climate School enables you to understand environmental issues and take action, both as an individual and in your company.

Adapted to every level and your pace, it combines scientific knowledge and business solutions for sustainable transition.

Fee

Free for students and graduates with lifelong membership

Access

[essecalumni.com>Lifelong Learning](https://essecalumni.com/Lifelong-Learning)
[>Training Programs](#)



INSIGHT IN 1 HOUR WORKSHOPS

One hour to understand everything there is to know about a key transition issue, from which you will emerge fully prepared and primed for action. Every month, one of our alumni shares their expertise at a lunchtime session and invites participants to take action.

Popular workshops include: “Adapting to the CSRD directive”, “Understanding carbon footprint”, “Developing a CSR approach”, “Understanding AI and its impact”, and “Gender equality in the workplace”.

Fee

Free for all ESSEC community members

Access

Programme and registration via the essecalumni.com schedule of events



COMMITTED CLUBS

The ESSEC Transition Alumni Club helps empower alumni to address the challenges of ecological and social transition and bring about change. The Club offers a range of event formats, such as awareness-raising workshops, conferences and ESSEC testimonials.

The Sustainable Business Club aims to enhance the positive societal impact of companies by guiding public and private decision-makers and managers in the sustainable transformation of their organisations. It organises conferences and regularly shares alumni profiles, articles and job offers.

Fee

- Club membership is free of charge
- Special rates for events offered to students and graduates with annual or lifelong membership

Access

essecalumni.com



Discuss with the specialists on our network

ESSEC ALUMNI CLUBS AND CHAPTERS

In addition to organising networking events, the Clubs and Chapters serve as a venue for lifelong learning. Conferences, workshops, meetings with experts, and more.

Through a varied and accessible range of formats, our local and professional communities across the world enable everyone to keep pace with contemporary and future challenges.

Emblematic events include:

- 1Month1Alumni conferences to explore changes in the health sector
- Digital & Innovation Champions breakfast sessions with ESSEC experts
- Launching & Funding Your Start-up
- AI Summit in Provence: Your role in the new AI-driven world

Fee

- Club membership is free of charge
- Special rates for events offered to students and graduates with annual or lifelong membership

Access

essecalumni.com



WORLDWIDE
PRESENCE,
DAILY ACTION



92

Chapters
across
the whole
world

4

Programme
groups

48

Clubs



16 regional clubs

10 leisure clubs

22 professional
clubs

800

events annually,
i.e. an average
of **2**
events per day

Content tailored to your interests

ESSEC ALUMNI REFLETS MAGAZINE

Reflets magazine brings you all the news from the ESSEC community, alumni interviews and profiles, as well as special reports by experts and ESSEC professors.



Fee

- All students and graduates with lifelong membership have access to the online version
- Check out our [dedicated page](#) on our website to learn more about the other prices

Access

essecalumni.com/en/page/abonnement-magazine-reflets

MONTHLY SELECTION

Articles by the Council on Business & Society, podcasts, TED videos, plus content by ESSEC Executive Education's MetaLab, and much more. The ESSEC Alumni Lifelong Learning team brings you an exclusive selection of the best resources originating from our ecosystem. A cutting-edge selection to explore key contemporary issues and ongoing developments in AI, finance, marketing, law, geopolitics, science and society. An exclusive monthly release to get you thinking, stay in tune with major trends and enrich your career path.

Fee

Free

Access

essecalumni.com/en/page/-III-t-2021-archives-selection-du-mois-novembre

ESSEC CHAIRS

Explore the School's research in innovative areas, and take part in the events organised by ESSEC Business School's 24 Chairs and their partner companies (round tables, events etc.).

Fee

Freely available to all

Access

essec.edu/fr/list-page/chaires-de-recherche-et-enseignement/

Training with ESSEC

ESSEC EXECUTIVE EDUCATION MASTERCLASSES

ESSEC Executive Education offers a series of masterclasses designed to prepare tomorrow's leaders. Available online, on campus in La Défense or overseas, in French or English, these sessions offer an inspiring learning experience.

Led by ESSEC's leading professors and experts, they enable participants to anticipate change, decipher major trends and strengthen their leadership skills in key areas such as innovation, AI, geopolitics and many others.

Fee

Free

Access

essec.edu/en/program/about-executive-education/



ESSEC MOOC CERTIFICATIONS

ESSEC MOOCs cover 5 themes: Negotiation, Management, Marketing, Digital Business and Hospitality. These online courses, taught by acclaimed teachers, consist of 4 to 6 modules of around 60 minutes each.

Fee

Free certification for annual and lifelong members

Access

Request the creation of your Coursera account at alumni-learning@essec.edu

TO TAKE YOUR LEARNING TO AN ADVANCED LEVEL



You can avail of reduced fees for executive training courses, thanks to a strengthened partnership between ESSEC Executive Education and ESSEC Alumni!
More information on pages 12-13

CHEAPER THAN A COFFEE A DAY AND INFINITELY MORE PROFITABLE



**With the single lifetime
membership fee, you can benefit
from all ESSEC Alumni services.**

*Your membership can be included in professional expenses.
Enjoy up to 80% in discounts thanks to your years of loyalty.

The ESSEC Executive Education partnership

Learning does not stop with graduation.

In an ever-changing world, it is essential to continue training, acquire new skills and bolster your leadership skills in order to move your career forward and achieve your goals.

Thanks to a unique synergy between ESSEC Alumni and ESSEC Executive Education, every graduate can benefit from support throughout their career. Together, we provide you with access to high-level training, designed to help you progress, take on new challenges and transform your ambitions into tangible achievements.



"A degree is no longer a passport, it's just a temporary visa"

Vincenzo Vinzi, Director
General of the ESSEC Group

ESSEC ALUMNI SPECIAL OFFER

Enjoy access to special rates on all Executive training courses: Executive training courses: degree programmes, certification programmes, short courses and online training.

30%

**for ESSEC Alumni lifelong
member graduates**

20%

**for ESSEC Alumni annual
member graduates**

15%

for non-member graduates



CO-OPTION WITH BENEFITS

Recommend a future participant for one of the Executive programmes and enjoy an exclusive special offer of your choice:*

- A gift voucher,
- A coaching session,
- Special rates on a short course module (3 to 6 days, online or in person).

*Offer cannot be combined with other offers/Choice according to the recommended programme.

TRAINING FOR ALL PROFILES AND ALL SCHEDULES

General diplomas

Adapted to executives in activity or in professional transition:

- **Executive MBA:** Over weekends, in hybrid format or à la carte modules.
- **Global MBA:** Full-time, 12 to 16 months, at the La Défense campus or in Singapore.
- **General Management:** Part-time, 12 months, 3 days per month at La Défense.
- **Executive Master in Management-Organisational Management:** Over weekends, 12 months.

Specialised Master's courses

Long-term training courses focusing on a specific sector or area of expertise:

- **Masters & Mastères Spécialisés® (1 to 2 years):** Finance, Marketing, Healthcare, Sustainability, Luxury, Digital, Real Estate Management.

Executive Certificates and short courses

Intensive and modular formats:

- **Executive Certificates (9 to 31 days):** Human Resources Management, Financial and Audit Management, Digital transformation (big data, design thinking, business models, etc.), Women Board Ready, and more.
- **Short courses (2 to 6 days)**
Major themes: Management & Leadership, HR, Marketing & Development, Data, AI & Digital, Innovation, CSR and Strategy, Entrepreneurship, Supply Chain, Negotiation, and more.



ESSEC Executive
Education in
numbers:

5,000

managers trained
every year

9th

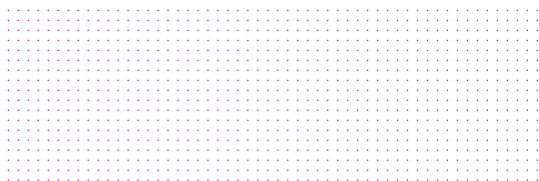
place in the Executive
Education world
ranking (Financial
Times, 2025)

**LEARN
MORE**

ESSEC Executive
Education



exed@essec.edu



NO MORE “YOU HAVE 3 DAYS LEFT TO RENEW”



Say yes once — and enjoy peace of mind forever.
With a one-off lifetime membership, you gain
unlimited access to all ESSEC Alumni services.

Contacts

Your Lifelong Learning team is fully committed to supporting you at every stage of your career.



Frédérique Muller (EXEC M19),
Head of career services & HR
frederique.muller@essec.edu



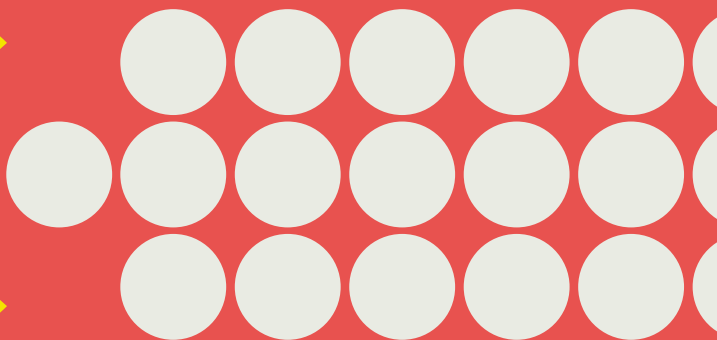
Claire Hallier, Head of
Lifelong Learning services
claire.hallier@essec.edu



Further information:
• ESSEC Alumni Lifelong Learning
team: alumni-learning@essec.edu
• ESSEC Executive Education:
exed@essec.edu

Find all the information you need easily
by downloading the brochure.





Join us and create your account
on essecalumni.com

