



ESSEC ALUMNI ACTION PLAN

Corporate Environmental and Social Transition

1 December 2022



Our role

To support alumni who wish to address issues related to environmental and social transition, in order to bring companies to a positive-impact approach more quickly

An ambitious, structured action plan



A 3-stage commitment process, for our alumni

1. DEVELOP AWARENESS

Create core knowledge



2. BECOME AN ACTOR

Receive training to take
action in the
professional sphere

- Transform your company from the inside
- Join a positive-impact company
- Create your own positive-impact company

3. JOIN A POSITIVE- IMPACT COLLECTIVE

to extend the scope of
your action

- Make use of the association's new services
- Draw inspiration from graduates already involved in the transformation
- Benefit from the expertise of community-minded clubs
- Discover the range of ESSEC services adapted to alumni

Long-term
means
for profound
transformation

2022 KEY STATISTICS

12%

of the ESSEC
Alumni budget
dedicated
to the environmental
and social
transition

1,000

alumni attended
workshops
(including 400 Fresk
attendees)

January
2022

Transition
Officer
Recruited

December
2022

Transition
Project Manager
Recruited



Synergy



+ Professional clubs



**DEVELOP
AWARENESS:
create core
knowledge**



Diversifying the workshops and fresks

- Our objective: raise awareness of climate issues with an action-based approach
- Stage 1: La Fresque du Climat, l'Atelier 2Tonnes and la Fresque de la Diversité (all available in French)



- Stage 2: diversify with more specific Fresks



2023 OBJECTIVE

15 workshops
1 major event

1,000
Fresk attendees

Actions planned for Semester 1 2023





BECOME AN ACTOR:

be positioned and
trained to take action
in the professional
sphere



Responding to ESSEC Alumni expectations



3 approaches identified to transform companies

Transforming a company from the inside.

Joining a positive-impact company.

Creating your own positive-impact company.

2 ways to respond



Choosing and co-creating courses that meet their expectations, starting with ESSEC courses.



Adapting our existing career support programs to guide alumni who don't know where to start.

IN 2022
Multiple
programs
available

20 ESSEC MOOCs

- Companies and climate change
- Diversity and inclusion in workplaces
- Corporate purpose and mission
- Social entrepreneurship
- Impact investing
And more...

Available on Coursera



Inter-association annual forum,
launched by ESSEC Transition Alumni

**66 companies and
organisations
1,100 participants in 2022**



Antropia ESSEC
1st accelerator for positive-impact
companies, created in 2008

**400 projects supported
4,000 jobs created**

FROM 2023 Roll-out of specific services

ESSEC ALUMNI SERVICES

Adapting our existing career support programs to the needs of graduates who wish to get involved in the transformation of companies

EXPERT WEBLUNCHES

Sessions on shifts in different sectors, professions and tools:

- Carbon footprint
- Lifecycle analysis
- ESG finance
- Companies with a cause
- Labels
- Regulations and auditing
- And more...

TRANSITION COACHING

- 2 sessions / year for members

CREATING CONNECTIONS

- Directory
- Mentorship
- Clubs & Chapters

LES COLLECTIFS

SYNERGY BETWEEN ESSEC ALUMNI / ESSEC / TRANSITION ACTORS

Co-creation of partnerships, in order to select and offer our graduates courses in line with expectations expressed in our survey

Actions planned for Semester 1 2023





**JOINING A
POSITIVE-IMPACT
COLLECTIVE
to extend the
scope of your
action**



Drawing inspiration from those already involved in the transformation



ROUND TABLES



- Participating experts:
Jean-Marc Jancovici
Frédéric Bordage
Bruno David



- Participating experts:
Fabrice Bonnifet



ALUMNI TESTIMONIALS

- Offering a platform to committed graduates at the head of special entrepreneurial projects
- Showing that change is possible AND positive by passing the mic to pioneers
- Creating a positive feedback loop between the individual and the collective

Guiding committed alumni towards ESSEC Impact Initiative



ESSEC initiatives making an impact, since 2003



- Resource centre



- Impact measurement tool developed with the E&MISE Laboratory



- Project incubator at Antropia (Start Up and Scale Up)



- Partnership with the 4 chairs dedicated to positive impact:
 - Social Innovation Chair
 - Global Circular Economy Chair
 - Ecological Transition Talents Chair
 - Companies and Common Good Chair
 - Sustainable Finance Chair

Actions planned for Semester 1 2023



Measuring
our impact and
influence

2023-24 OBJECTIVES

1,500
alumni/year attending workshops
and training

>8.5

Satisfaction level

2025 OBJECTIVES

25%

of alumni say they are
actively
engaged in the
transformation
of companies
(vs 18% in 2022)



