

# ACTING TOGETHER FOR THE COMMON GOOD



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Olivier Cantet (E87),  
President of ESSEC Alumni

## “ACTION AND COMMITMENT IS OUR SOURCE OF JOY”


In 2022 we committed to helping our alumni address the new and exponential challenges that face us all. The 1,200 graduates who participated in our survey on environmental and social issues inspired our Transition roadmap. Our task is to respond to their expectations. In this uncertain and complex world, we must help invent solutions for our businesses and facilitate our graduates' search for meaning.

In 2022, our action and commitment included rallying 1,300 alumni around diversity and inclusion in the workplace, with the first edition of ESSEC Alumni Day. We then led a campaign with the ESSEC Foundation to fund social scholarships for our students. Thanks to your donations, we raised €373,000 for this cause, in addition to €200,000 for Ukrainian refugees. 2022 was also the year which saw our services, including Career and Lifelong Learning, reach a new threshold with support for more than 27,000 alumni. ESSEC Founders Day, organised in association with the School, enabled us to focus on entrepreneurs and help graduates succeed in their business creation. New York was the beating heart of our international initiatives. Our ties with the ESSEC Foundation are being strengthened thanks to a growing NY Chapter and a joint gala which is set to become a key event. An outstanding ESSEC partnership with Columbia University and the launch of the dual degree in Data Sciences & Business Analytics have also consolidated our presence in New York.

Our action to promote the Association was bolstered by a new Maison des ESSEC. We are very excited to move -to Avenue de Friedland in Paris' 8<sup>th</sup> arrondissement, a stone's throw from the RER A line which connects us to the School. This is an open venue, a true home with a garden, ready to welcome you all. An exclusive place to forge partnerships with overseas companies and universities. A digital home, connected to the alumni across France and our chapters worldwide. A place for innovation, experimentation and entrepreneurship.

I'd like to conclude by thanking our 600 volunteers who accomplish remarkable work with the unfailing support of Stéphanie Jossermoz and the permanent team.

Thank you everyone!

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## OUR COMMUNITY



**62,000**  
graduates



**7,407**  
students

including



**18,511**  
members

**60%**  
in the  
Paris region

**GEOGRAPHICAL  
LOCATION  
OF GRADUATES**

**20%**  
around France

**20%**  
overseas



**139** clubs  
& groups

**90**  
international  
chapters

**7** new chapter  
presidents

## EVENTS & CONFERENCES

**18,000** participants at our events,  
compared to **10,800** in 2021

### Overseas

**231**

events

**↑ (+48%)**

**88%** in person

**12%** online

### France

**340**

events

**↑ (+13%)**

**58%** in person

**28%** online

**14%** hybrid format

# Our plan for 2021-2025

Our challenge between now and 2025 is to scale up our service to graduates worldwide. The number of members is set to rise significantly, from 18,500 at present to 42,000 in 2030. Our task alongside all alumni, and more particularly students, young graduates, international members and entrepreneurs, is guided by our four strategic pillars.



## Our digital transformation

- Segment our alumni according to their needs via CRM
- Enhance our website user experience
- Facilitate contacts between alumni with a revised directory
- Offer the Slack tool to interested communities
- Strengthen the student-graduate continuum

### INSPIRE. Pride in ESSEC

Lending a voice to our community, to those helping to promote the ESSEC brand and its values through their actions and commitments:

- The influence and visibility of those making the news in our community: standard or atypical careers, employees or entrepreneurs, leaders, expatriates or international members, scholarship students, and alumni from all programmes
- The enactment of these values, from our first steps at the School and by all those who shape ESSEC Alumni: the teams, governance, club and chapter volunteers, student organisations, etc.

### CONNECT. Offer an identical level of service worldwide

By 2025, the internationalisation of our services will enable their broader use:

- Make English the reference language, in addition to French
- Roll out resources in key areas to support chapters and the School
- Offer all our services in a local and remote format.

We can thus contribute to the reputation and outreach of the ESSEC brand across the globe.

### SUPPORT. Help each ESSEC member to find meaningful work

Our new digital eco-system allows us to broaden the use of our services and guide alumni's career paths:

- Strengthening student-graduate links
- Development of the Lifelong Learning offer
- One-stop shop for qualified recruitment, with an emphasis on first employment and young graduates' search for meaning.

### TOGETHER TO ACT. Committing together to social and environmental transition

The priority for our strategic plan is to support alumni seeking to take up these challenges and accelerate the transformation to positive-impact businesses. We thus recruited a dedicated manager and project head for this area and built our roadmap around three key steps to commitment: develop awareness, become an actor in one's professional sphere, and join a positive-impact collective. We believe everyone has a role to play, regardless of their starting point, and that our collective represents a safe place to experience this move to action.



## What's your take on transition?

We ran a survey on environmental and social transition in July, which 1,200 graduates responded to. The aim was to assess their commitment and expectations in this area. While 82% call for a radical transformation of companies to support this transition, only 15% of employees believe their company is on the right path.

See the results in full





## Our manifesto

**WE NEED TO DEMONSTRATE FREEDOM AND RESPONSIBILITY IF WE ARE TO TAKE POS-ITIVE ACTION IN THE WORLD. FREEDOM MEANS DARING TO THINK OUTSIDE THE BOX, IT MEANS THE PIONEER SPIRIT; WORKING TOGETHER, DRIVEN BY OUR VALUES AND TALENTS, TO INVENT NEW VIRTUOUS MODELS FOR THE PLANET AND FOR SOCIETY.**

**Because** we believe that we are on this planet for a reason: to contribute to the common good and that we have the keys to deliver the transformation our world needs,

**Because** we want to experiment, innovate, defy convention, dare to make mistakes, stay humble, and invent the future,

**Because** we as individuals have an obligation to cultivate our talents and solidarity, and to express them in our actions, so that together we can have a visible impact on the major challenges of our time: technology, ecology, governance, etc.,

**Because** we are welcoming and respectful to all, whatever their beliefs, culture, and weaknesses, so that diversity and intergenerational solidarity become an asset that creates opportunities;

**WE EQUIP OURSELVES WITH THE TOOLS WE NEED TO DELIVER OUR MISSION: TO SUPPORT OUR ALUMNI IN LEVERAGING THEIR POTENTIAL AND BOOSTING THEIR IMPACT, BY HARNESSING THE STRENGTH THAT LIES IN NUMBERS.**

***Inspire. Connect. Support.  
Together to act.***

**To inspire** is to give free and responsible thinkers the tools they need to understand the world's complexity before making a decision. To inspire is to show what is possible by leading by example. It means sharing inspiring stories in their positive contribution to our changing society.

**To connect**, is to drive forwards, leveraging the power of the network to connect with alumni in France and overseas. It is to instil confidence, to stimulate the desire to create and take action.

**To support** is to deliver cutting-edge Career Services and Lifelong Learning that support the process of individual, collective, and societal change, making the interests of the business world more compatible with the living one.

**Together to act** means encouraging generosity in all its forms, especially through mentoring, philanthropy, and mutual support in an uncertain world.

**WE STAND READY TO TAKE ACTION TOGETHER, TIRELESSLY, AND EVERY DAY, FOR THE COMMON GOOD.**



**Join us and create your account at [essecalumni.com](https://essecalumni.com)**

# Our strength is forged by the diversity of your careers

Publicising and promoting inspiring paths remained a priority in 2022, thanks in particular to new, more visual communication channels.



## A new brand identity to boost our visibility

We created a new visual identity for the Association, with revamped colours and images to illustrate our content. Our latest 'gimmick', the circle, appears in a multitude of forms, evoking unity, the community, alliance, movement and the world. A trademark block was also created for easy identification of our clubs and chapters.

## Two new publications

- The *Reflets* magazine n° 145 special edition on environmental and social transition, featuring interviews with Anne-Claire Pache (E94) and Stéphanie Jossiermoz (E94).
- ESSEC Book 21-22: A new take on the traditional paper directory which adds to our online version. It includes all the news of alumni, the Association and the School. It is primarily available in a digital version to limit our environmental impact..

Regarding our weekly newsletter, we saw a sharp rise in the opening rate, jumping from 24% in 2021 to 33% in 2022. The international version in English boasts an opening rate of 32%. *Les Entrepreneurs*, the quarterly newsletter co-published with the School remains popular, with an opening rate of 28%.

## Bouge de là: the new podcast for committed ESSEC members

The ESSEC Transition Alumni Club launched a podcast, under the motto: "Let's move together for the planet!" It presents alumni who are acting within their company or have opted to quit their firm and venture further towards a low-carbon, life-friendly world. A huge thanks to Marie Husson (E00), Sophie Donabedian (E04) and Joséphine Magnière (E17), who brought this project into being. Six episodes are already online.

## LinkedIn, alumni's favourite network

Our new LinkedIn page has seen impressive growth (13,139 subscribers, up 74%). Instagram is also seeing a healthy rise in followers (+21%), but remains more confidential with complementary and creative use. Twitter and Facebook continue their gradual decline, with a drop in engagement rates despite a steady number of subscribers.

## Some of the alumni who inspired us in 2022

**Tony Estanguet (EXEC M07)**, President of Paris 2024 and multi-medallist in canoe slalom, aims to make the 2024 Olympics the first truly egalitarian games, with an exemplary level of environmental sobriety and responsibility.

An ESSEC student and municipal representative in Neuville-sur-Barangeon, **Raphaël Ruegger (E23)** met with one hundred mayors and elected representatives in rural communities and medium-sized towns. His aim was to collect local initiatives easily transposable to other regions.

On the entrepreneurship side, there were headlines and capital raisings for Colonies, by **Amaury Courbon (E12)**, **Alexandre Martin (E12)** and **François Roth (E12)**; for Contentsquare by **Jonathan Cherki (E11)**, 360Learning de **Guillaume Alary-Raisonnier (M08)**, SevetyS by **Daniel Einhorn (E08)**, Phenix by **Jean Moreau (E07)**... **Cécile Renouard (E90)**, philosopher and scientific director of a research programme at ESSEC's Iréné Institute, launched the Transition Campus in 2017 to promote training in line with the challenges of environmental and social transition. Hats off to **Fanny Picard (E92)**, founder of Alter Equity and winner of an Agefi prize for Businesses and Sustainable Finance; **Romain Pilliard (BBA 98)**, the environmental activist working to preserve the oceans and competitor in the 8th Route du Rhum (Ultim category); **Batoul Hassoun (E07)**, Co-President of Club 21e Siècle and activist for diversity, and **Emma Stokking (E13)** and **Corentin Riet (E20)** with The Shift Project for energy transition.

## FOLLOW US ON...



page



group



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ESSEC Alumni

## KEY INDICATORS

### REFLETS MAGAZINE



**55,200** copies

**51%** opening rate  
for the digital version

### NEWSLETTER



French version

**49,200** recipients

**33%** opening rate (graduates)

### essecalumni.com WEBSITE

 **130,522**  
visitors (15%)

**7** pages visited on average

Most popular sections: **Clubs & Chapters,**  
**Events and Directory**

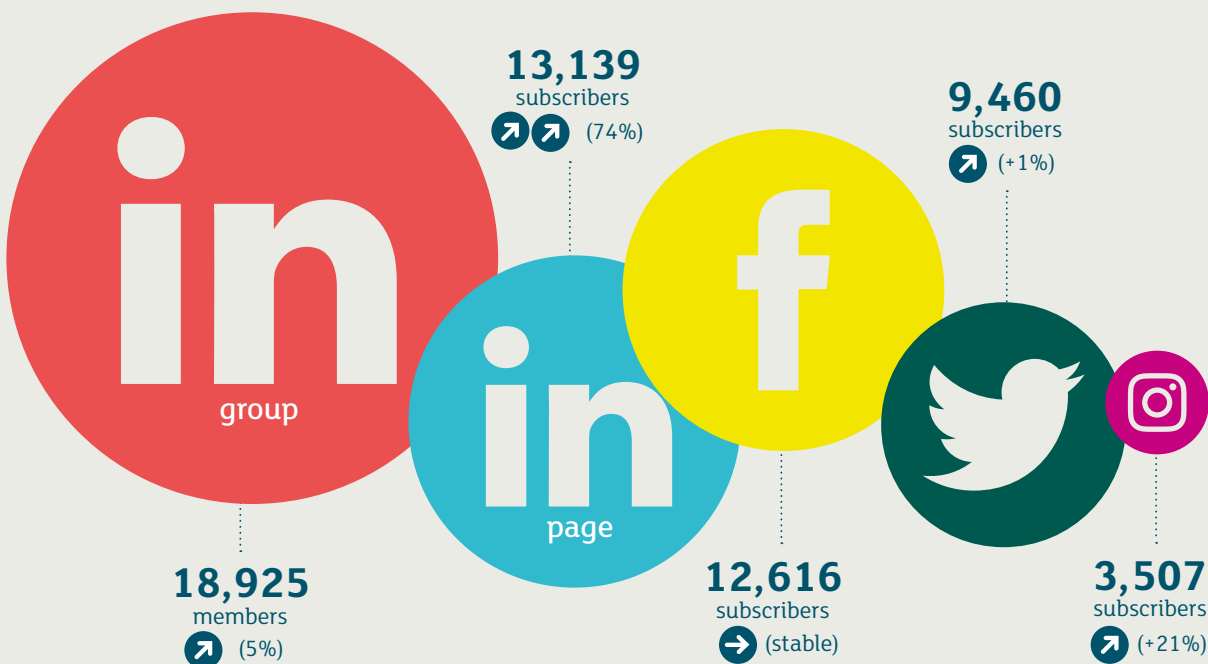


English version

**18,100** recipients

**32%** opening rate (graduates)

## SUBSCRIBERS / SOCIAL NETWORK MEMBER BREAKDOWN



# Supporting the local and global vibrancy of our 230 communities

2022 was a record year with 571 events organised in France and overseas (up 22% on 2021). The end of COVID-related restrictions led to a widespread return to in-person events (70% of our events).



## Active clubs and successful events

We saw a strong rise in attendance rates at our events (18,000 in France and overseas, i.e., up 67% on 2021). 340 occasions to meet up were organised in France, compared to 302 in 2021.

The Food Club was revived, while the Luxury and Rhône-Alpes clubs appointed new administrators, who we welcome warmly.

Among the more regular events, the Ambitions Transitions Forum (ETA Club), the Grand Prix ACF AutoTech (Automotive & Mobility Club), ESSEC Founders Day (with the School), the KPMG Cortambert Cup (Golf Club), and the Spirituality Club's annual ceremony were all huge successes.

Bravo and thanks for all the events organised by the Entrepreneurs, ETA, Sustainable Business, Luxury, Finance, EWA, Digital, Real Estate, Public Affairs, Private Equity, Health, Sport Business, Aquitaine, Fine Arts, Business Angels, Culture & Management, Hauts-de-France, Provence, Côte d'Azur, HR, Rhin Supérieur, Travel and Wine Clubs, and the AAIMHI and Ademba groups.

Lastly, we reactivated the class anniversaries with the active participation of their delegates. In all nine celebrations were held, including the first Global BBA class.



## ESSEC Founders Day

The second edition of ESSEC Founders Day, the highlight event for ESSEC entrepreneurs, awarded both a graduate and a student start-up for their use of technology to find eco-friendly solutions. Hemeris, co-founded by **Steven Deves-Girain (double diplôme ESSEC-CentraleSupélec 21)**, is a deeptech aimed at decontaminating water and improving its absorption for vital agro-industry seeding without chemical processes. For Vestack, **Nicolas Guinebretière (E17)** designs and builds modular, bio-sourced buildings which emit a third of the carbon of traditional buildings and can be built in just half the time.





Clara Chappaz (E12) and Élisabeth Moreno (EXEC MBA 06) at the closing ceremony of ESSEC Alumni Day, 13 October 2022.

### Growing momentum overseas

There was a sharp rise in the number of chapter events (231 in all, up 48% on 2021), with an impressive satisfaction rate of 9.3/10. Some chapters launched recurring events, such as the annual gala in New York with the ESSEC Foundation, Book Clubs in the UK, beach-cleaning in Hong Kong, after-work events in Switzerland or events to mark the start of the academic year. After a few years' hiatus, the Business Sino-France forum (organised by the ESSEC China student association, graduate networks, the China chapters and Club China in France) was revived this year in a hybrid format. The event attracted more than 400 participants on the La Défense, Beijing, Shanghai and Shenzhen campuses simultaneously!

To finish, a new chapter was created in Bahrain, and six new presidents were appointed in the Lebanon, Czech Republic, Austria, Stuttgart, Cape Town and Shenzhen. Our congratulations and warm thanks to all the overseas volunteers involved in leading the ESSEC Alumni network outside of France!

### New: ESSEC Alumni Day on the theme of diversity and inclusion

The first edition of ESSEC Alumni Day was held on 13 October. This unique event rallied the alumni community worldwide for a 12-hour programme around a specific theme. The programme was organised in three time zones, for Asia, Europe/Africa/Middle East and the Americas. Eighty alumni and experts led discussions and workshops, such as the diversity fresk, co-designed by the School. This format alternated online plenary sessions and in-person events, organised by regional chapters and clubs. From Singapore to New York, Lille, Marseille and others, no fewer than 1,300 alumni came together. The closing ceremony took place in Paris, in the presence of Clara Chappaz (E12), Managing Director of La French Tech, and Élisabeth Moreno (EXEC MBA 06).

### Mentoring by ESSEC

A graduate links up with an ESSEC student three to four times over a six-month period, to help the student consolidate their career project. While the pairs are formed annually between November and late March, it is possible to become a mentor at any time. A total of 156 students were mentored in 2022. A huge thank you to all the mentors involved!



### Grand Prix ACF AutoTech

Steered by the Automotive & Mobility Club, the final of the Grand Prix ACF AutoTech awarded the innovative start-ups Geolith, Serinus Labs and Racenergy. This event attracted 1,880 participants, including 180 in person, making it one of the most popular events of the year. Well done to **Richard de Cabrol (E14)** and his team for this highly-successful event!



### The Online Directory

Available to all contributing members, the directory enables you to contact an ESSEC classmate by email. Updates in real time and a range of filters allow you to find your contacts easily. Don't forget to update your profile!



# A multitude of services for lifelong development

Our duty is to help ESSEC members to reveal their potential at every stage of their career. This year, we focused specifically on young graduates and boosted our offer with new services.



## Foster the alumni reflex during student years

The Association is working to provide the School's students with more links, services and meet-ups. Our on-campus presence was bolstered this year with the appointment of Chloé Guilbert (E09) to the management of the Cergy student community in July. The aim is to foster a local relation with students through more individual appointments, participation in all forums and new ties with student organisations. The overall use of our services by students saw a logical decline in 2021-2022 (-4%), compared to the more urgent demands triggered by the COVID crisis of the previous school year.

The 2022-2023 school year saw a sharp upturn in the number of student beneficiaries, with several highly-successful formats:

- One-to-One meetings with graduates (job interview simulations)
- Alumni Talks (Dior, BCG, JP Morgan, etc.)
- Meet & Discuss sessions organised during the international weeks
- Network Masterclasses

## Personal Development, a key to (re-)directing your career

A more favourable labour market than in 2021 led to a drop in requests for coaching, to the benefit of new personal development workshops around leadership and self-esteem. Our presenters thus offered several workshops around themes such as emotional intelligence, mindful entrepreneurship and sophrology. In all, 211 workshops were organised, the most popular being:

- "Networking to boost your visibility and employability" by L. Ménard
- "LinkedIn" by C. Bladier
- "How to build impactful presentations and speeches" by V. Gabail

In addition, three ESSEC+ groups were set up and are renewed each time participants find work.

## Premium partnerships to enrich our Lifelong Learning offer

In the first quarter of 2022, we tested two partnerships for lifelong members: Edflex, an online training platform, and Assimil for language learning. Given their popularity, we decided to pursue these formats.



## Climate and diversity: the first steps to action

Workshops and fresks to raise awareness in environmental and social issues became recurring events in 2022. Seven climate fresks, three 2Tonnes workshops and two diversity fresks were organised by our ETA, regional clubs and chapters. Our "Fresk Alumni" were also invaluable contributors to the ESSEC Climate Days. If you would like to organise the climate fresk in your company, contact us at: [transition@essecalumni.com](mailto:transition@essecalumni.com) The ETA Club co-organised the Ambitions Transitions forum in April. The aim was to encourage as many alumni as possible to get involved both professionally and personally, by demonstrating the diversity of companies and opportunities in transition professions. More than 1,100 participants attended this second edition.

## KEY INDICATORS

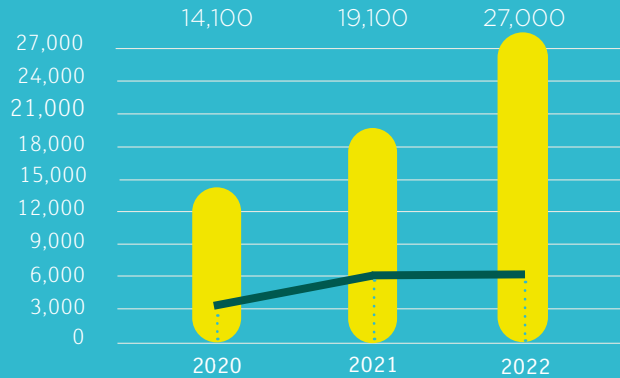


**27,000**  
beneficiaries  
in total

(+41%)

## SERVICES & SUPPORT

NUMBER OF BENEFICIARIES OF OUR SERVICES



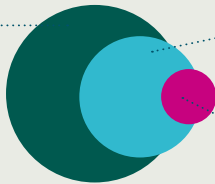
Beneficiaries of our services and events

Beneficiaries of Career Services

### GRADUATE SUPPORT

**25,230**  
beneficiaries (+46%)

**18,000**  
participants in  
events (France  
& overseas)  
(+67%)



**12,383** participants  
in French club events  
(+82%)

**5,561** participants  
in overseas events  
(+39%)

**5,633**  
beneficiaries of Career  
Services (-1%)

**211**  
Career workshops (+2%)

**8.9/10**  
satisfaction rate  
for Career workshops (+2%)

**475** coaching  
interviews (-26%)



**1,681**  
beneficiaries of Lifelong  
Learning (+110%)



**1,200**  
job offers reserved to the  
ESSEC community (-15%)

**2,352** Xerfi surveys  
downloaded (+73%), including  
**318** Premium (+14%)

### STUDENT SUPPORT 2021-2022 academic year

**1,770**  
beneficiaries (-4%)



**NEW** **262**  
Meet & Discuss  
participants  
(international  
weeks)



**156**  
students  
mentored (-15%)



**222**  
Network  
Masterclass  
participants  
(-32%)



**135**  
Alumni Talks  
participants  
(-48%)

**180**  
interview  
simulations (+45%)



**8.8/10**  
overall  
satisfaction rate



# Acting as one for the common good

Loyal to our humanist legacy, we encourage you to get involved in the ESSEC community and act together for the common and collective good.



## Giving Tuesday: Support for Scholarship Students

November's Giving Tuesday campaign was devoted to social scholarships. ESSEC Alumni pledged to triple the €125,200 raised by alumni to strengthen the impact of their generosity. A total €375,200 was thus donated to the ESSEC Foundation for student scholarships. Thank you for your generosity!



## Acting together for environmental and social transition

Further to the arrival of a transition manager and a survey among some 1,200 alumni in the summer of 2022 (see page 4), we developed a roadmap for environmental and social transition. The roadmap is structured around three key steps for alumni: develop awareness, become an actor in your professional sphere and join a positive-impact collective (see page 16).

At the same time, we also carried out the Association's carbon assessment. Unsurprisingly, our negative impacts lie primarily on the Scope 3 level. We thus identified areas for improvement and launched initial actions, in particular with regard to our procurement policy, events and travel.

## A great show of support for Ukrainians

As of the start of the war in Ukraine, ESSEC and ESSEC Alumni organised a collection for the United Nations Refugee Agency, and raised no less than €200,000 in donations. Our clubs and chapters also initiated several actions in support of Ukraine, such as the concert fundraiser for a Ukrainian children's hospital, an auction of rare wines, conferences, and a prayer for peace in Ukraine organised online by the Spirituality Club. Lastly, our Career Service also helped Ukrainian alumni to find work in Europe.



## A Solidarity Fund for Students

In 2022, the Solidarity Fund created and administered by ESSEC Alumni lent its financial support to students in difficult situations, in particular due to COVID and inflation.





The annual Gala organised by the New York chapter for the ESSEC Foundation, on 1 June, 2022.



Fundraising concert for Okhmadyt Children's Hospital, Ukraine, 12 July, 2022. An auction of rare wines was also organised by the Wine Club.

## TRANSITION: FROM NOW TO 2025

2022\*

2025 Objectives\*

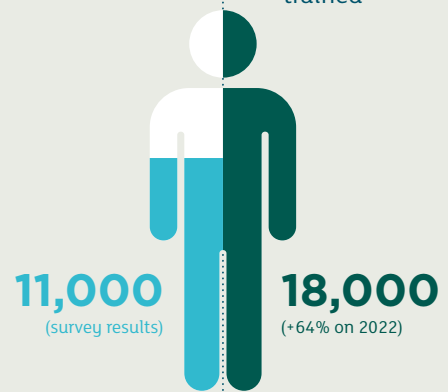


"Fresk Alumni"



alumni informed

500  
alumni  
trained



actively committed alumni

\*Non-accumulative annual figures.



## OUR RESOURCES



### MANAGEMENT PROJECTS

9 steering committees oversee our strategic projects to:

- Validate the aims, method, continuity and coherence of the project
- Support the project team through networking and expertise
- Rule on operational decisions submitted by the project team
- Oversee budget and planning
- Report to the executive committee

Each steering committee is composed of the project team (2 to 3 permanent and volunteer members), 2 to 4 professional experts (administrators and volunteers), the Executive Committee and the ESSEC Alumni president.

#### Lifelong Learning co-steering

**Aim:** pursue and develop the offer.

#### Digital co-steering

**Aim:** enhance our users' digital experience and set up digital tools (CRM, etc.).

#### Entrepreneurs co-steering

**Aim:** pursue the roll-out of actions for ESSEC entrepreneurs in association with the School.

#### Communication co-steering

**Aim:** publicise ESSEC and the Association without paid advertising, by making our alumni our best ambassadors.

#### Maison des ESSEC (MDE2) co-steering

**Aim:** find and move into new (rented) premises in the short-term, suited to our ambitions and within our budget (further to the sale of the MDE in Rue Cortambert).

#### MDE3 co-steering

**Aim:** work on a medium-term property acquisition in Paris, in association with ESSEC.

#### Treasury co-steering

**Aim:** provide an external view to contribute to the smooth management of the Association's treasury.

#### International co-steering

**Aim:** to pursue the internalisation of the Association and provide the same level of service for all our alumni worldwide.

#### School co-steering (Student Services)

**Aim:** share and co-build, alongside the School's stakeholders, the strategy and action plan for the Association's student services.



### LIFELONG MEMBERSHIP

Lifelong membership has become a benchmark for alumni associations worldwide. It allows us to sustain our budget and provides the means to plan in the long-term, innovate and devote our efforts to our services. Our offer is therefore better suited to your needs, and our service use and satisfaction rates are on the rise.

Lifelong membership offers numerous advantages:

- **Unlimited access** to all services, at any time of your career, no questions asked
- **Free lifelong offers:** 2 coaching sessions per year, 2 Xerfi surveys per year, subscription to the digital version of *Reflète* Magazine, etc.
- **A rapid return on your investment** thanks to the Career Services, for non-linear career paths, which are increasingly common and earlier
- **Invaluable support** for those with limited training budgets, such as alumni starting, ending or changing their career
- **Access to the online directory and ESSEC Book**
- **Exclusive access to events and meetings** at preferential rates (+1000 events annually)

I wish to contribute, I'd like more information



### THE ETHICAL COMMITTEE

The ethical Committee is made up of a delegation of 5 former ESSEC Alumni presidents, the President of the Association and graduates. In 2022, among other commitments, it monitored real estate projects, treasury management and the project to reform the statutes.

## Our operation

ESSEC Alumni combines independence and solidarity, in particular with ESSEC, which participates in our Administration Board. The Association takes part in the School's Board of Overseers and Board of Trustees, in addition to providing its ongoing support via the network.



The general assembly is held once per year to vote on membership of the board, made up of 21 to 27 members, who serve three-year terms.

### The Administration Board (on 16 June 2022)



#### Members

##### 1. Olivier Cantet (E87)

President, Sport Business Club, EWA Boost' mentor

##### 2. Géraldine Segond (E00)

Treasurer, Treasury Steering Committee leader

##### 3. Jacques Bonafé (EXEC M17)

VP for real estate projects

##### 4. Marie-Léandre Gomez (E93)

VP for School / Student Relations, ESSEC Professor

##### 5. Adrien Sommier (EXEC M10)

VP for Digital and General Secretary

##### 6. Benjamin Athuil (E15)

Entrepreneurs Steering Committee, former president of Student Office

##### 7. Pierre Auberger (E83)

Co-leader of Communications Steering Committee, EWA Boost' mentor

##### 8. Richard de Cabrol (E14)

Automotive Club Administrator

##### 9. Clara Chappaz (E12)

Entrepreneurs Steering Committee

##### 10. Christophe Dubail (EXEC M98)

Regional Clubs Coordinator, Co-administrator of Club Provence

##### 11. Arnaud Gangloff (E92)

Environmental Transition

##### 12. Olivier Grémillon (E03)

ESSEC International, Lifelong Learning Steering Committee, mentor

##### 13. Natacha Hochet-Raab (E95)

Luxury Club, EWA Boost' mentor

##### 14. Gurwan Le Gac (EXEC MBA 12)

President of United Arab Emirates Chapter, International Steering Committee

##### 15. Bing Li (EXEC M13)

China Area Coordinator and Manager of China in France Club, International Steering Committee

##### 16. Olivier Maréchal (E87)

President of the Luxembourg Chapter, International Steering Committee

##### 17. Florence Midy (M96)

Culture & Management Club Administrator

##### 18. Monika Moser (IMHI 10)

President of AAIMHI

##### 19. Julien Ohana (BBA03)

Group Manager of the BBA programme, Communication Steering Committee

##### 20. Tina Robiolle (E00)

International Steering Committee, Dean of ESSEC Grande École & Masters

##### 21. Pierre-Emmanuel Saint-Esprit (E16)

Entrepreneurs Club Administrator, Entrepreneurs Steering Committee

##### 22. Barbara Steinert (E96)

Communication Steering Committee

##### 23. Olivia Verbrugge (M09)

President of the United Kingdom Chapter, International Steering Committee

##### 24. Marion Vidal (M15)

Entrepreneurs Club, International Steering Committee

##### 25. Lou Welgryn (E18)

Co-administrator of ESSEC Transition Alumni Club

#### School and student representatives

##### Déborah Pawlik

ESSEC Legal, Public & Institutional Affairs Manager

##### Antoine Foskett (E23)

President of the Grande École Student Office

##### Marie Landrevie (M22)

VP of the MS Student Office

##### Camille Thomas (BBA 25)

President of the BBA Student Office



## Our working group

The Association is led by a permanent team and volunteers working hand in hand to sustain the vibrancy of the community and ESSEC's outreach.



### Cortambert Consultants: a Multi-disciplinary Networking Platform

For 32 years, Cortambert Consultants (managed exclusively by volunteers) has been putting graduate prime contractors in touch with graduate freelance consultants. Information on consultants' services and their CVs are available online at Cortambert Consultants (<https://cortambert-consultants.com/>). Our warm thanks to Paul Pericchi (E59) and René Levard (E60) for their invaluable efforts!

### The Association and its permanent team

The ESSEC Alumni team is made up of 15 permanent members, assigned to one of five sectors:

- French and Student communities
- Overseas
- Career & Lifelong Learning
- Communication & digital
- Environmental and social transition with the recruitment of a manager and project head.

Their arrival in this new sector has enabled us to bolster our commitment in these key areas and respond to graduates' needs.

This core staff is supported by freelancers, such as journalists, digital specialists or coaches. Our team is also present on the Cergy, La Défense and Singapore campuses. This foothold on campus allows us to foster interactions between graduates and students, as of their first day at ESSEC.

### The active engagement of volunteers

600 volunteers work for ESSEC Alumni. They are the drivers of the clubs, chapters and groups. It is thanks to their energy and motivation that we can organise the multitude of events that sustain the vibrancy of the ESSEC community.

A huge thank you to all our volunteers involved in the clubs, chapters and groups, as well as to the class heads, mentors, steering committee members and our Career presenters, for their tireless commitment towards ESSEC students and graduates!



# Financial overview

A wide-scale return to in-person events, achievement of the Association's sizing target, a new Maison des ESSEC... here's an overview of the year's results.

## 2022 Highlights

Highlights of 2022 included:

- A strong recovery in events after the 2020-2021 COVID years
- A huge rise in the participation rate for events, the majority of which have returned to their in-person format, in France and overseas
- A steady demand for Career Services, which saw a dramatic rise in requests during the COVID crisis in 2021
- Organisation of four major events:
  - ESSEC Alumni Day (1<sup>st</sup> edition)
  - Grand Prix ACF AutoTech
  - ESSEC Founders Day
  - Ambitions Transitions Forum
- The finalisation of exceptional donations. Regarding payments to the student solidarity fund, no contributions were required in 2022 as the fund had not been fully used.

As a reminder, one-time lifelong membership payments saw a periodical rise in 2021, further to the increase in the number of students paying their membership at the start of the academic year (October Y, vs. January Y+1).

MAIN FLOWS IN €K	2021	2022
Membership fees	+6,252	+4,503
• Lifelong membership	+5,770	+4,125
• Annual membership	+482	+378
Other revenues	+333	+418
Depreciation/provisions (net variation)	-422	+314
Operating costs (administrative, IT, rent, collection costs, etc.)	-1,170	-1,071
Events & clubs/chapters (conferences, meetings, etc.)	-714	-1,118
Career Service & Lifelong Learning	-496	-655
Solidarity & exceptional donations	-673	0
New services	-373	-647
Graduate news & appointments	-339	-452
Digital services	-416	-481
<b>OPERATING INCOME</b>	<b>1,982</b>	<b>811</b>

## 2023 budget

The Association has reached its cruising speed with a sizing in line with its resources, which enables us to:

- Operate and develop the clubs, chapters and regular network events
- Launch and lead new initiatives (environmental and social transition, the Back to School event, etc.).

The Association consequently set up governance to select its projects and consider the financial models of its actions, particularly by capitalising on its new Maison des ESSEC.

## Cost Breakdown By Community

- Continuation of deliberate overweighting of expenditure for students (22% compared to their proportion of 11% within the total population).
- The budget share allocated to the international community continued to rise in 2022, although at a slower pace than forecast. It is set to continue rising in the coming years.

## Around ESSEC Alumni

The MDE property subsidiary yielded a negative result of €224 K in 2022, owing to the search for new Maison des ESSEC premises and residual costs linked to the sale of the Rue Cortambert property. The 2023 financial year will be devoted to the opening of the new Maison des ESSEC.

In addition, SARL ESSEC Publications attained a positive result of €2 K compared to €4 K in 2021. SARL Cortambert Consultants also yielded a positive result of €5 K compared to €12 K in 2021.

### EXPENDITURE BY COMMUNITY

#### Students\*

Real 2022	Budget 2023	Target 2030
25%	22%	20%

#### International graduates\*\*

Real 2022	Budget 2023	Target 2030
16%	19%	30%

#### Graduates in France\*\*\*

Real 2022	Budget 2023	Target 2030
59%	59%	50%

### COST BREAKDOWN

#### Structural costs

Real 2022	Budget 2023	Target 2030
22%	25%	30%

#### Service costs

Real 2022	Budget 2023	Target 2030
78%	75%	70%

Weighting in the ESSEC population:

\* Students: 11%

\*\* International graduates: 18%

\*\*\* Graduates in France: 71%

## In 2023 and beyond...

Reaching and maintaining the target level of excellence can be achieved through our governance and teams, our ability to welcome our community and assist our alumni in the transformation of businesses.



### A new Maison des ESSEC and the pleasure of gathering together

New rental premises (MDE2) await us in 2023. This is an interim step in our goal to invest in a real estate project in association with the School (MDE3). Our aim with this new Maison des ESSEC is to create an innovative and friendly space which will allow us to foster links between graduates, students and lifelong learning participants. It will enable us to become a reference in event venues and entrepreneurial support. It will also be a digital home for all, where hybrid events and digital services will be available to alumni across France and overseas.

### Exceed the 1:4 ratio of alumni acting for environmental and social transition, particularly those involved in transforming their company

Our roadmap for environmental and social transition will be enriched around the three steps on offer for alumni:

- **Develop awareness.** Having upped their pace in early 2023, the fresks have extended into other areas, such as digital, biodiversity or finance, etc. We will create a resource centre to centralise our information and benchmark sources for self-learning.
- **Become actors.** The new 1-hour Transition workshops, led by ETA Club experts, explore subjects such as carbon footprint, lifecycle analysis or mission-driven companies. Training is a crucial factor, and so in partnership with the School, we will develop advanced sector-based courses, geared towards company leaders and providing the keys to engaging your hierarchy.
- **Join a positive-impact collective** by becoming a member of committed clubs, such as the ETA and Sustainable Business clubs.



### “Back to School”: a unique event to relive your ESSEC days

We inaugurated a new event in April 2023: 262 graduates from the Classes of 93 to 96 celebrated the 30<sup>th</sup> anniversary of their time at ESSEC during a day-long event in Cergy. The day's activities included a tour of the campus, testimonials from classmates, professor masterclasses, exchanges with students and an evening at Foy's! This moving experience obtained a satisfaction rate of 9.6/10. We are planning to repeat the event for other classes.

### The ESSEC Board of Overseers

presided by Pierre-André de Chalendar (E79) appointed climate justice activist Clémentine Baldon (E99). She takes over from Amélie Oudéa-Castéra (E02).

## ESSEC IN A FEW FIGURES

 **169** professors  
from **37** nationalities

 **24** teaching  
and research chairs  
**31** dual degree courses

**7,407** students,  
**41%** international  
students from  
+100 nationalities



**220**  
partner universities  
in **46** countries

 **5,000** managers  
in lifelong learning  
**+100** student  
organisations



## RANKINGS

**#1** Global BBA,  
L'Étudiant and Le Point

**#1** Les Échos Start ChangeNOW  
New ranking assessing the level  
of commitment for environmental  
transition among Grandes Écoles

### FINANCIAL TIMES RANKING

**#4** Master  
in Finance

**#6** Executive  
Education  
programmes

**#6** Grande École/  
Master in  
Management  
(1<sup>st</sup> in Asia)

**#9** European  
Business  
School



**€3.4 M**  
in donations in 2022

Since its creation  
in 2011:

**€20.2 M**  
in donations

**2,881**  
donors

## ESSEC FOUNDATION

Created in 2011 by four alumni,  
the ESSEC Foundation supports  
the development of the School  
through five areas:

**1- Social scholarships**  
to promote equal  
opportunities.

**4- Responsible  
Entrepreneurship**  
to support student  
entrepreneurs.

**2- Campus 2023**  
for a green,  
environmentally-  
friendly campus.

**5- Capitalised funds**  
to support  
ESSEC sustainably.

**3- Academic excellence**  
to generate  
new knowledge.



ESSEC Alumni  
actively supports  
these actions and is  
leading campaigns  
for the ESSEC  
Foundation  
(see p 12 & 13).

I wish to donate  
to the ESSEC  
Foundation!



## Our aim:

To act together for the common good.  
Think outside the box with a pioneering  
spirit, and invent new virtuous models  
for the planet and for society.

## Our mission:

To support our alumni  
in leveraging their potential and  
boosting their impact thanks  
to the strength that lies in numbers.

Inspire. Connect. Support.  
Together to act.



[www.essecalumni.com](http://www.essecalumni.com)

