

ESSEC ALUMNI AND THE ENVIRONMENTAL AND SOCIAL TRANSITION

Survey performed from June to July 2022 with 1,200 respondents

A change is afoot: ESSEC alumni expect a much more marked commitment by companies to environmental and social issues

A widespread consensus that companies will have to transform radically to move to a sustainable model



87% of alumni think that the environmental situation is **highly concerning**, or even **alarming**



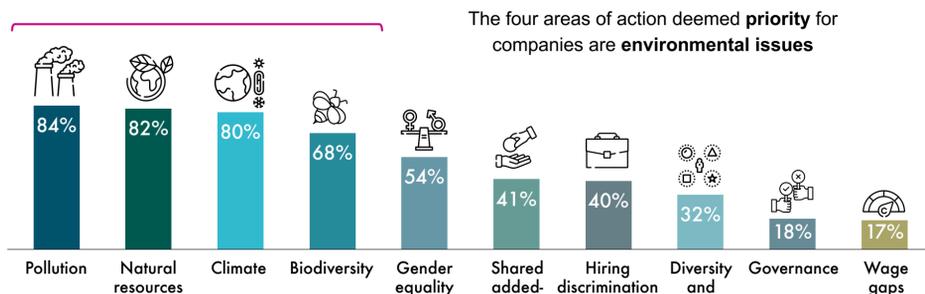
82% think that companies must **transform radically**



15% consider that their company **is on the way**

ICONS: PAUSE08, GEOTATAH, MADE BY MADE PREMIUM

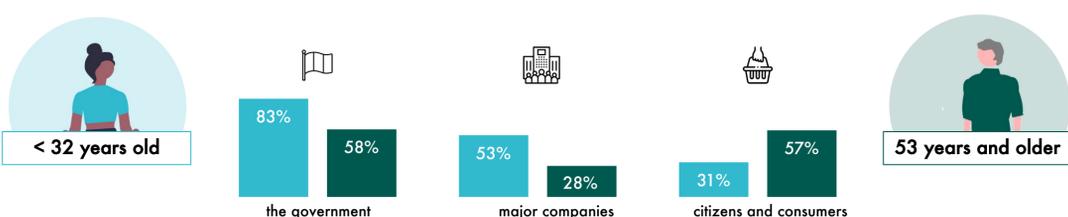
Main issues on which alumni would like to see companies get involved (% considered "very important")



ICONS: FREEPIK, SMASHICONS, NOOMTAH, ICONGEEK26, FLATICONS

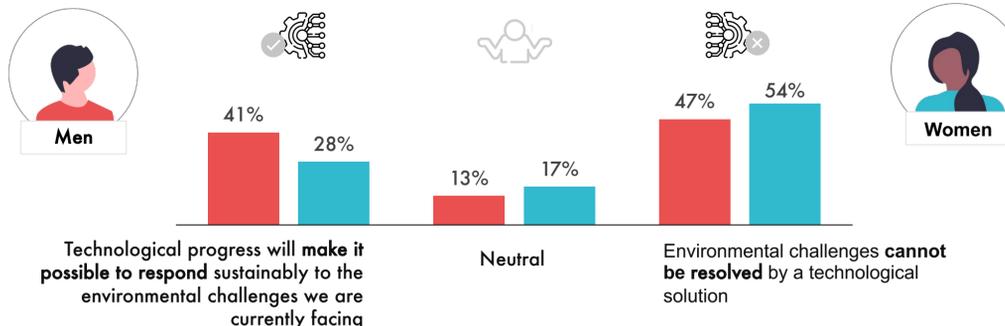
Different ideas around solutions to implement

Alumni consider that as a priority, the responsibility to act falls to



ICONS: SMASHICONS, GEOTATAH, GOOD WARE

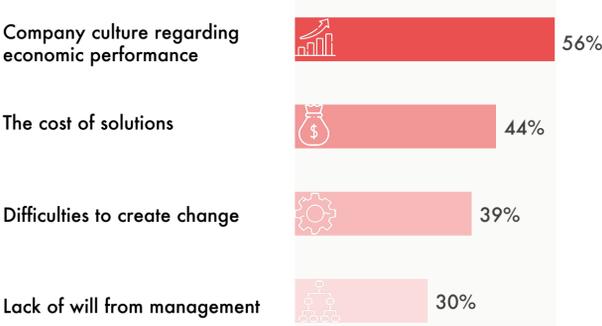
Division around whether new technology can respond sustainably to environmental challenges



ICONS: FREEPIK

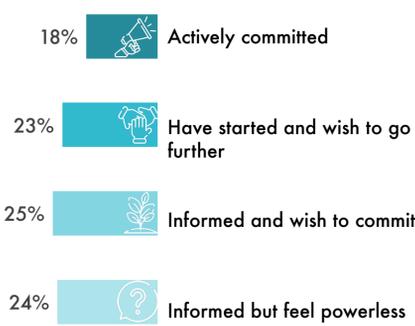
A community that wishes to act to make up for the lack of commitment from companies on environmental challenges

The four main obstacles to this transformation are attributed to the difficulty of changing the paradigm



ICONS: FREEPIK, LAFS

ESSEC alumni are getting more involved

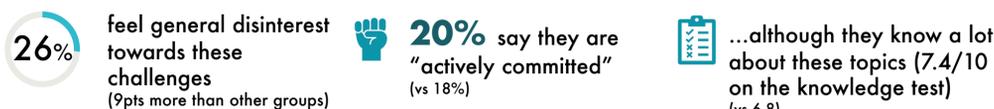


ICONS: FREEPIK, SMASHICONS

A closer look at alumni under 32 years old

As they are more informed, they are more demanding, starting with themselves, and determined to take action to make change.

They are also the most disillusioned and do not consider themselves more engaged, though the data collected shows the opposite.



Their commitment is more radical



ICONS: FREEPIK, ICONIXAR

High expectations for courses from ESSEC Alumni and ESSEC to help influence their company's level of transformation and spark change



71% of alumni think they need new skills to tackle environmental issues



6% feel truly supported in this skills development



68% of alumni are interested by courses at ESSEC or selected by ESSEC Alumni

3 categories of courses preferred by ESSEC alumni

37%

Specific courses that deepen the transformation of each sector

34%

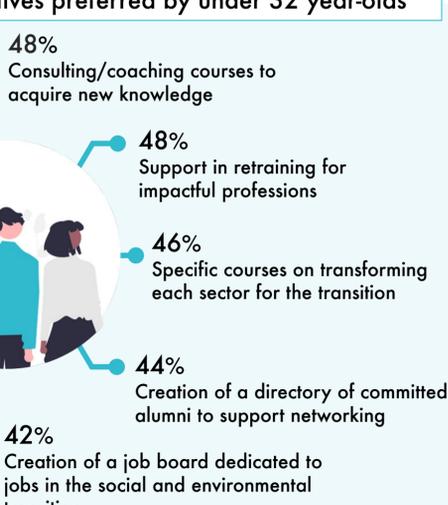
Programmes dedicated to directors and managers that wish to contribute to the transformation of their company

29%

Modules to accompany employees and managers to mobilise their hierarchy and support operational teams

Expectations around training are broken down according to two professional groups: the initial years of working life, and retraining around the age of 40

Initiatives preferred by under 32 year-olds*



Initiatives preferred by 43-52 year-olds*



* Lists created based on multiple questions

3 out of 5 alumni groups are very committed, i.e. 55% of alumni

The passionate



27% The most radical and youngest group

The committed-to-the-climate



20% Active influencers, younger and more urban

The socially-minded



8% Reject traditional and believe in individual action

The hesitant



38% Feel powerless and lacking information, more followers than leaders

The resistant



7% Consider that companies already do enough.

AVATARS: FREEPIK, SMASHICONS, FLATICONS, VECTOR MARKET

SURVEY METHODOLOGY

The survey was performed from 7 June to 11 July 2022 via an online questionnaire. After cleaning up the data, the total sample was 1,191 alumni who responded, and 896 who completed the entire questionnaire.

Representativity was established on the ESSEC alumni population according to the quota method.

To find out more, you can contact

transition@essecalumni.com