



# JONATHAN CHERKI

**CEO, Contentsquare**

**ESSEC Alumni USA**

**2024 Visionary Award Recipient**

Jonathan Cherki (E11) founded Contentsquare in 2012 and has served as CEO of the company ever since. He has grown Contentsquare exponentially while promoting the importance of UX to optimize the customer journey. He believes knowledge is power, and his mission is to change the way companies work by creating a data-driven culture that is accessible to everyone.

**at The Pierre Hotel on June 5, 2024**

